

Tuesday 3rd & Wednesday 4th December 2019

worldmotorsportsymposium.com

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"Davos of Motorsport Engineering"

The RACE TECH World Motorsport Symposium, first established in 1995, has gained a reputation as the 'Davos of Motorsport Engineering' where key international industry figures get together under one roof to discuss the future of motorsport, engineering and technology. Chaired by Ulrich Baretzky, Engine Development Director of Audi Sport and John Iley, former Technical Director of Ferrari F1, along with the support from the RACE TECH team, the 15thWorld Motorsport Symposium will take place on Tuesday 3rd and Wednesday 4th December 2019 in Westminster, London.

The two day innovative symposium takes place in the style of a cabinet meeting with key speakers, a panel of international senior motorsport executives and an audience made up of the motorsport and automotive industry including top decision makers, suppliers and universities bringing the next generation of engineers. The proceedings are governed by the 'Chatham House' rule generating a much more open debate like no other event. The concept of the electric single seater racing series was first muted at the symposium that has since become the extremely successful Formula E as was the Global Race Engine concept. Knowing that it won't be reported, governing bodies also talk in confidence about their future plans which is a huge coup for the audience.

There are also over two hours of networking time between the symposium sessions which also provides a perfect opportunity for exhibitors to showcase their latest technology and services. There is also a Networking Awards Dinner at the end of the first day where our team meticulously plan the event and also the table plans to ensure that all guests experiences are optimised and that business connections are made.

ATTENDEES



































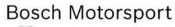


















































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THE CHAIRMEN WMS 2018



ULRICH BARETZKY Director, Audi Motorsport Engine Development, Audi AG



JOHN ILEY Founder and Director, lley Design Limited

THE CABINET MEMBERS WMS 2018















ANDY COWELL





PASCAL VASSELON Technical Director.

Toyota Motorsport GmbH







ASTAUTO Audi Sport

SERGIO RINLAND DR DAVID SALTERS PED PAT Leader, Jaguar Land Chief Engineer -Rover/Managing Director, Engine Technical Leader, Honda Performance Astauto Limited





LUCA MARMORINI CEO Marmotors s.r.l.



PORSCHE

THOMAS KRÄMER Director Motorsport Quality Management, Porsche Motosport



MATTHIAS DANK Global Business Segment Manager Racing, AVL



RODI BASSO Motorsport Director. McLaren Applied Technologies



WERNER BRUCK COO/CTO Pankl Racing Systems AG



DIALMA ZINELLI Head of Aerodynamics Dallara

THE SPEAKERS WMS 2018

ROBORACE





NIKOLAS TOMBAZIS

Head of Singe-Seater

Technical Matters, FIA

NICOLAS AUBOURG

Head of Performance &

Simulation, FIA



BRYN BALCOMBE Chief Strategy Officer,

ROBORACE The challenge of Roborace and what it means to the motorsport industry



JOHN GLENN

Retired EPA Official and Founder of U.S. Government's Green Racing Program

How motorsport needs to adapt to fit in a world concerned with climate change





PROF. DR WILLEM TOET Senior Sales Manager & Aerodynamicist,

Sauber Aerodynamics 2020 Hyper Future for the WEC



ELIZABETH DONNELLY

Chief Executive Officer Women's Engineering Society (WES) She Can Be It if She Can See It



ROB MILLAR

Head of Battery & Electrical Systems, Williams Advanced Engineering

F1 - a counter-intuitive test bed for the Autonomous Car?



M.SC.LEA SCHWARZ

Doctoral candidate responsible for sustainability in motorsports, Audi Sport/University of Stuttgart The Sustainable Future

of Motorsport





ARNAUD MARTIN

Chief Engineer - Motorsport, Integral Powertrain

The Future Direction of Motorsport. A view from an independent eDrive manufacturer





STEVE SAPSFORD

Market Sector Director- High Performance Vehicles, RICARDO

The case for low carbon fuels - as part of a balanced powertrain portfolio





MARC HILBERT

Team Lead and Data Scientist, Volkswagen Data: Lab Artificial Intelligence and its application in racing



WILLIAMS ADVANCED ENGINEERS

DOUGLAS CAMPLING

Chief Engineer - Motorsport. Williams Advanced Engineering Electric Rally Cross - Designing a Future Powertrain



G/NETTA

EWAN BALDRY

Technical Director, Ginetta Cars The Challenges of developing and building an independent LMP1 team from scratch

TESTIMONIALS

JASON SOMERVILLE, Head of Aerodynamics, Formula One Management

"It's rare to have an opportunity to openly discuss important matters affecting the future of our sport, from club racing to F1. The mix of industry experts and the next generation of engineers and designers brought a healthy balance to the debates. A very informative and thought-provoking event – keep it up!"

THOMAS KRAEMER, Manager Engine Design LMP1, Porsche Motorsport LMP Team

"To shape the future of motorsport – the World Motorsport Symposium is a must for all key people in that business."

JAMES KEY, Technical Director, Scuderia Toro Rosso

"The RACE TECH World Motorsport Symposium this year covered some fundamental questions over the future directions of motorsport with a great deal of interesting and enlightening debate. It was good to see so much interest from an international audience and also the presence of young future engineers interested in motorsport. I took away a new insight into how the future of motorsport maybe formed an enjoyed playing a small part in the discussions held.

DOUGLAS CAMPING, Chief-Engineer – Motorsport, Williams Advanced Engineering

A really topical and thought provoking two days discussion, with some very useful notes taken. Great to re-establish some old contacts and make some interesting new one."

PASCAL VASSELON, Technical Director, Toyota Motorsport GmbH

"Once again the RACE TECH World Motorsport Symposium has been spot on the current hot topics for future motorsport regulations making. I am sure that all next Technical Working Groups will be influenced by the deep and relevant discussions which have happened there directed by John and Ulrich."

JASON HILL, Head of New Engine Programmes, Prodrive

'The World Motorsport Symposium offers an unparalleled opportunity to meet and engage with figures, decision makers and influencers from the motorsport industry. Generating thought provoking discussion with an objective to formulate a clearer path for the future of the industry.'



TESTIMONIALS

STEVE SAPSFORD, Managing Director, SSE Group

"The quality of speakers, cabinet members and delegates is second-tonone and they all actively engaged in the open and honest discussion that Chatham House rules enables and should directly benefit motorsport and the motorsport industry."

MARTIN MONSCHEIN, Business Development Manager, AVL

"After attending the RACE TECH World Motorsports Symposium for the first time it became clear very quickly why the list of attendees was of such high quality. The presentations in regards to the future of our sport and the engaging panel discussions under Chatham House rules lead to valuable takeaways that I can apply into our strategy. In addition it was a powerful networking event highlighting in the awards dinner. I'll be back next time for more."

DR MARK ELLIS, Technical Director, Advanced Engine Research (AER Ltd)

"A great event and real issues relevant to top-level motorsport series discussed and debated".

RODI BASSO, Head of Motorsport, McLaren Applied Technologies

"The World Motorsport Symposium is a highly professional, stimulating and fun event providing unique insights in our fast changing Motorsport Industry. I strongly encourage young engineers or any Technology focused Company to come and experience what Motorsports has to offer."

GORDONA COLLIER, Oxford Brookes Racing Formula Student Team

"WMS was a unique forum for academic staff and students to not only hear about the future of motorsport but also network with decision makers. We felt privileged to be part of it!

CHRIS AYLETT, Chief Executive, Motorsport Industry Association (MIA)

"The expert panels were well informed and insightful as always, valuable for future strategic planning."



WHY SPONSOR?

- Align your company with the 'Davos of Motorsport' with branding opportunities in pre-event marketing campaign, on-site signage and post-event report (includes high value items such as website, showguide and conference screen)
- Have direct access to some of the biggest names and decision makers in motorsport
- Promote your company during the event and in the leading motorsport technology title RACE TECH, distributed to over 50 countries both pre and post the event www.racetechmag.com
- Take part in key and relevant industry discussions to shape the future
- Be the first to hear about new ideas and decisions before they are formally announced.
- Be part of the exclusive WMS LinkedIn group and share your thoughts and ideas for the future





OPPORTUNITY TO PROMOTE TECHNOLOGY AND PRODUCTS TO KEY DECISION MAKERS AND BUYERS







PAUL CROWHURST, Director, Evolution Measurement Ltd

"From Evolution's standpoint, WSM 2018 was well organised and delivered on all fronts, papers, discussions and the general timetable were all well managed and kept on time with some lively discussion in between that will help shape developments in Motorsport going forwards. The Chairmen, Ulrich Baretzky and John Iley did a great job of promoting some very intelligent conversation in the panel events. The exhibition area was well organised and there was plenty of time to talk with industry colleagues and prospective clients on a variety of topics. Evolution Measurement had a great first visit to the World Motorsport Symposium and are looking forward to participating again in 2019!"



SPONSORSHIP PACKAGES



PLATINUM

• To discuss headline sponsorship opportunities contact Adrian Goodsell directly.



GOLD

- A 3m x 3m exhibition stand, worth £4,000
- X 2 two day delegate packages (includes refreshments, lunch, Champagne drinks reception and Networking Awards Dinner), worth £1,390
- Branding across all online, print and digital platforms including at the venue, worth £3,000
- Official Delegate bag inserts, worth £1500

Price: £6,000



SILVER

- A 3m x 3m exhibition stand, worth £4,000
- X 2 two day delegate packages (includes refreshments, lunch, Champagne drinks reception and Networking Awards Dinner), worth £1,390

Price: £4,000

For further information please contact Adrian Goodsell adrian.goodsell@kimberleymediagroup.com | +44 (0) 208 446 2100



NETWORKING OPPORTUNITIES DURING THE BREAKS AND AT THE NETWORKING AWARDS DINNER

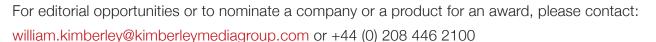




CONTACT US

For all sponsorship, partnership or commercial opportunities please contact: adrian.goodsell@kimberleymediagroup.com or +44 (0) 208 446 2100

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